USE PROMPT P5 NOW (PAGE 89)

What it does: extracts 30 or more keyword phrases with intent stage, source tag, matching product, and buyer reasoning. It marks the TOP 10 by purchase intent and lists any data it is missing.

Why now: the bridge page in Step 4 and every pin in Step 5 will be built on these exact phrases.

What to paste: your NICHE FILE from P4 and your RAW PINTEREST DATA note.

What you get: a keyword table, TOP 10, and a MISSING DATA list. If it lists missing data, collect it and run the prompt again.

Check the output

1. Delete any DERIVED-VARIATION row that sounds unnatural. If a person would not type it, drop it.
2. Type your TOP 10 into the Pinterest search bar. If real suggestions or related searches appear, keep them.
3. Make sure the table has at least 10 Comparison and 8 Decision phrases. Those are your money phrases.

Build your Keyword Map: Prompt P6

A keyword list is not a plan. The Keyword Map groups the phrases into boards, assigns products and pin angles, and picks the **PAGE KEYWORD SET**: one primary keyword and four to six secondary keywords that your landing page will be built around.

USE PROMPT P6 NOW (PAGE 90)

What it does: groups your keywords into 5 to 8 clusters with board names, gives each cluster 3 distinct pin angles, picks the PAGE KEYWORD SET for one landing page, and maps every pin angle to a section of that page.

Why now: Step 4 needs the PAGE KEYWORD SET, and Step 5 needs the cluster and pin-angle tables.

What to paste: the keyword table from P5 and the product shortlist (section D of the NICHE FILE).

What you get: three tables. Save them as KEYWORD MAP and PAGE KEYWORD SET.

This is how a finished Keyword Map row looks (sample structure only; your phrases come from your own data):

Keyword phrase	Stage	Board	Product from shortlist	Pin angle
small dorm room storage ideas	Inspiration	Small Dorm Room Storage Ideas	Over-door organizer	5 space-saving ideas
over door organizer for dorm	Comparison	Small Dorm Room Storage Ideas	Over-door organizer	Honest pros and cons
back to school dorm essentials checklist	Inspiration	Back to School Essentials	Starter list (3 items)	Checklist-style pin

Each keyword gets its own pin angle. Do not make five pins with the same angle. Each board holds pins on one topic.

TIGHTEN YOUR PROFILE NOW

With real keywords in hand, go back to your Pinterest profile (Step 1A) and update the display name, bio, and board names so that they use your strongest phrases. Do this once, now.